

CORINNA VILADOMAS

FRANCE
GERMANY
ITALY
JAPAN
KUWEIT
RUSSIA
SAUDI ARABIA
SPAIN
UAE
UK
USA

S/S 2014
ALABASTER



Skye Top
Miami Skirt



The background of the entire page is a marbled paper pattern. It features a complex, organic design with swirling, vein-like patterns in shades of light beige, cream, and pale brown. The overall effect is reminiscent of natural stone or aged parchment with intricate, flowing textures.

ALABASTER
SPRING / SUMMER 2014



Cassia Dress



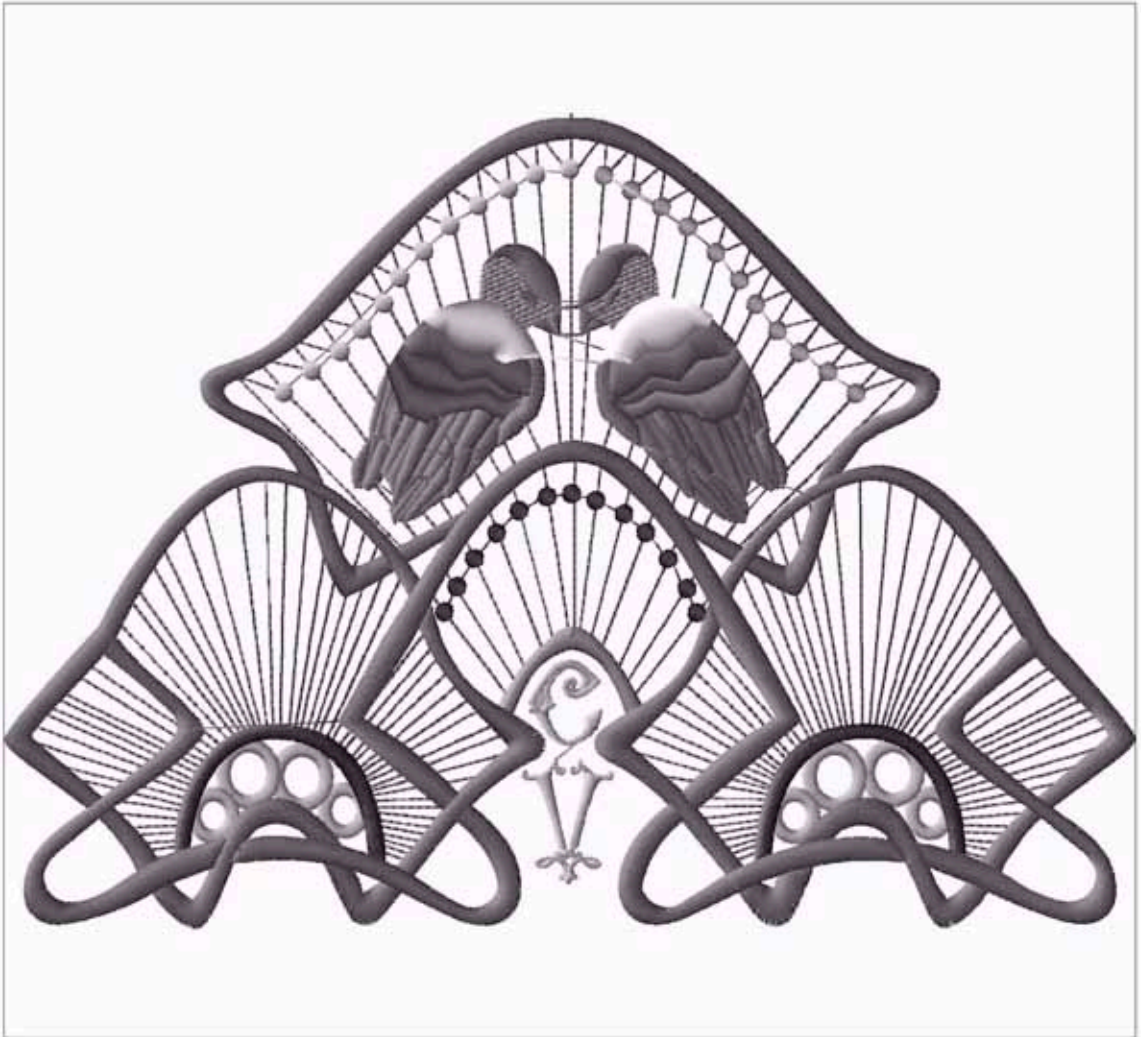
or the S/S 14

collection we
have turned towards
collective memory,
archives and long lost
memories by re-building
a gestural universe of signs,
rewritten in 2014 in
a fundamental different way.

Simulation Sheet



Design:	~corina vladescu REDU
Stitches:	28251
Size:	262,6 x 189,8 mm
Price:	0,00
Colors:	12
Stops/Func.:	0
Start:	131,3, 94,9 mm
End:	131,3, 94,9 mm



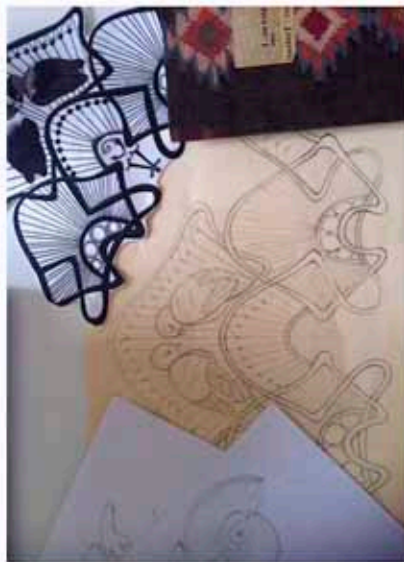
#	S	N	Stitches	First St.	Last St.	Len mm	Thread Maker	Pantone	Code	Description
1		1	6448	0	6447	24853,7				
2		5	1495	6448	7942	7383,3				
3		6	756	7943	8698	3994,9				
4		8	918	8699	9616	5680,8				
5		7	292	9617	9908	1682,0				
6		3	676	9909	10584	3439,9				
7		1	15565	10585	26149	103841,6				
8		2	378	26150	26527	4908,1				
9		4	458	26528	26985	2031,2				
10		6	180	26986	27165	610,5				
11		5	312	27166	27477	767,2				
12		6	773	27478	28250	2219,6				

Archaical raw materials of a concentrated simplicity but of the latest generation and innovative technology; aerated crepe and cotton gauze in alabaster whites and creamy beiges sustain at its best the profound study on shape and the laborious handmade sewing and decorating techniques together with 21st century personalized embroideries.



In an era where normality is measured by the help of the mouse click, the hand gesture - sewing, drawing, hand writing became a memory.

We imposed ourselves a journey in the heart of archaic customs.



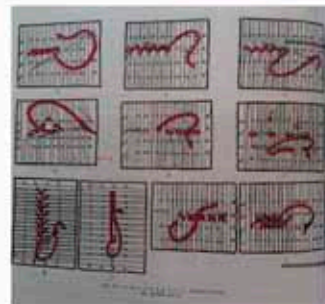
The underwater, the flower shapes, algae, sparkles, transparencies, spumes, art deco motifs of shells and exotic birds write the SS14 collection inspiration. The embroidery commissioned especially for Corina Vladescu depicts through birds and art deco stylized shells, our Universe Air, Water and Earth united in the middle.



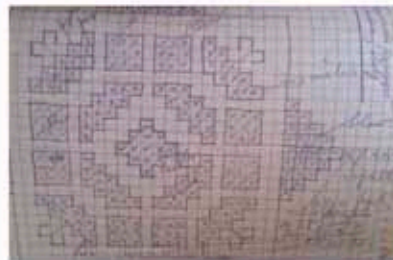
It is not an ethnic collection but one that took use of our beautiful Romanian traditional costume legacy by means of sewing,



embroidery and detail and turned out to be totally 21st century. The leaf/petal a predilect motif of Corina Vladescu's collections is present in the



Over intoxicated with the digital print and pattern and the lack of detail perfection we've immersed ourselves in the past and treated each piece with unlimited execution time. Hand made Romanian traditional sewing techniques such as "crestatel" - a cross made on the edge of the fabric with a small knot on top of the cross; hand applied hundreds of sequins and lace, ennoble the Corina Vladescu signature designs.



scalloped edges, on collars, trims, sleeves as a symbol of life and perrenity.

Corina Vladescu chose to walk the hard line and conceive a product treated like couture, made from start to finish by an artisan, with premium finishings of a luxurious piece which takes ages to complete and therefore is impossible to imitate. One does not buy another clothing item but a unique piece each conceived entirely with the passion of an artisan.

It has character and personality.
It is Versatile Like You.



Bohan Dress - D12

CORINA VLADESCU S/S 14

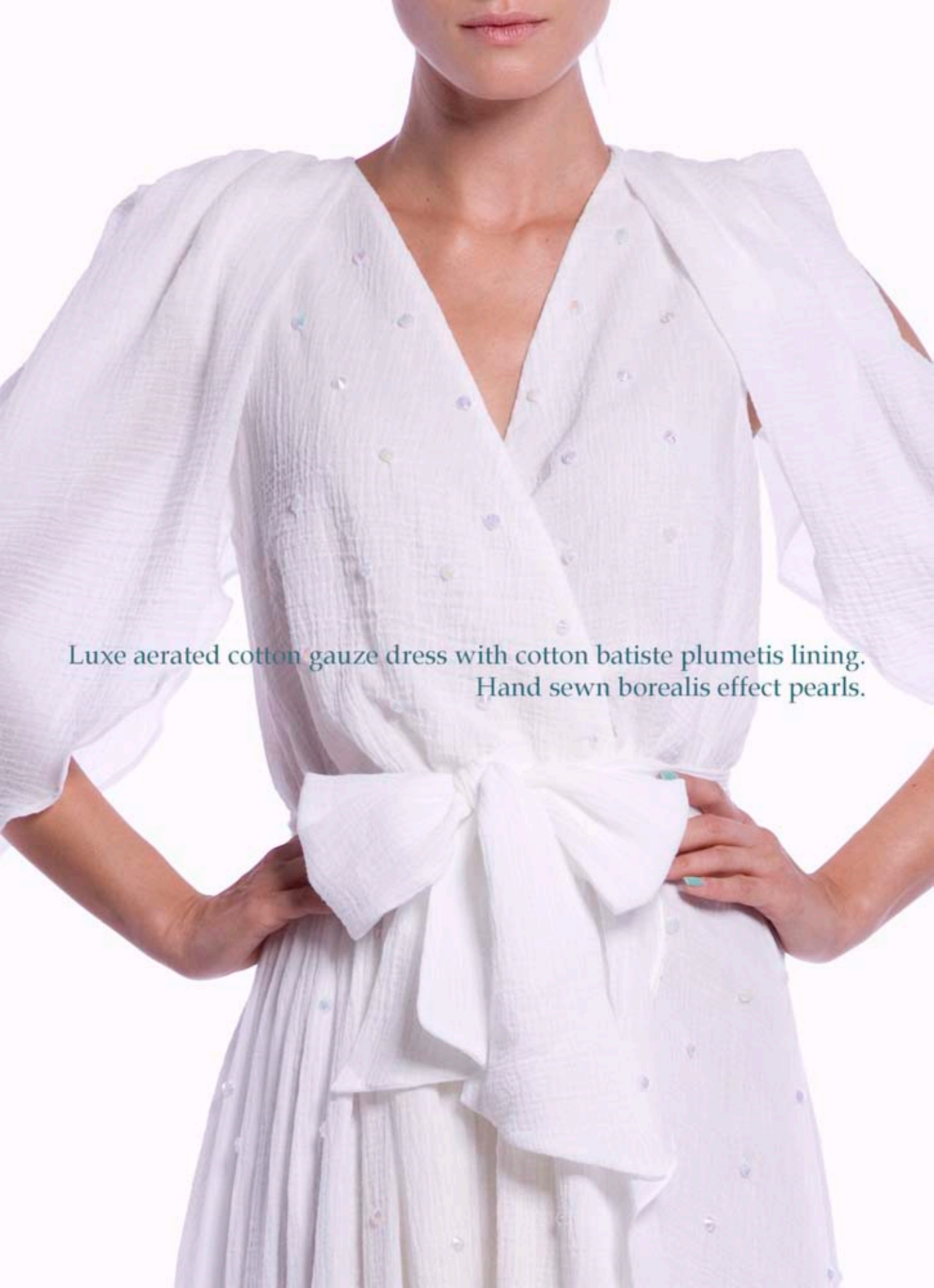


Hand made traditional Romanian sewing techniques called "crestatel".
Hand sewn borealis effect big sequins.
Laborious and luxurious couture finishings.



Beata Dress - D13

CORINA VLADESCU S/S 14




Luxe aerated cotton gauze dress with cotton batiste plumetis lining.
Hand sewn borealis effect pearls.



Mauï Dress - D11

CORINA VLADESCU S/S 14



Hand braided long fishtail back detail.
Luxe embroidery with monogram on front.



Kendria Dress - D10

CORINA VLADESCU S/S 14



Alternated ruffles in luxe aerated cotton batiste and batiste plumetis.
Exceptional finishings.
Luxe cotton batiste plumetis lining.



Blake Dress - D09

CORINA VLADESCU S/S 14



Hand made traditional Romanian sewing technique "crestatel".
Luxe embroidery with monogram on front.



Atlantis Dress - D04

CORINA VLADESCU S/S 14



Hand made traditional Romanian technique called "crestate" embroidered.
Hand sewn borealis effect oversized sequins.
Mesh inserts.
Luxe cotton plumetis lining.



Stone Cold Dress - D05

CORINA VLADESCU S/S 14



Luxe finishings.

Mesh front intarsia.

Luxe cotton plumetis lining.

All our items are carefully produced because we love the fact
that our interiors look as beautiful as the exterior.

Even if it takes a painful amount of time,
for us every detail counts.



Rio Dress - D08

CORINA VLADESCU S/S 14



This whimsical dress took one of our seamstress five days to hand sew each of the golden oversized sequins alone. Another two days were needed for the piece to be whole. What can we say? We love detailing.

Hand made traditional Romanian sewing technique called "crestatel"
Hand sewn golden oversized sequins.
Mesh intarsia.



Calypso Dress White - D01

CORINA VLADESCU S/S 14



INNOVATION.

Original patented design.

Intricate minutious flower shaped cuts.

Hand made traditional Romanian sewing technique called " crestatel ".

Personalised embroidery with monogram.

Monogram embroidered on sleeve.



Calypso Dress - D01

CORINA VLADESCU S/S 14



INNOVATION.

Original patented design.

Intricate minutious flower shaped cuts.

Hand made traditional Romanian sewing technique called " crestatel ".

Personalised embroidery with monogram.

Monogram embroidered on sleeve.



Bondi Dress - D03

CORINA VLADESCU S/S 14




Personalised embroidery with monogram.



Cassia Dress - D14

CORINA VLADESCU S/S 14



Intricate hand worked braiding and embroidery made using a traditional ancient sewing technique called "crestatel".

Mesh intarsia.


Quilted with braidings.

Metallic back zipper.



Hanalei Dress White Dress - D02

CORINA VLADESCU S/S 14



New innovative fabrics.
Aerated cotton crepe.
Hand sewn borealis effect pearls.
Hand made traditional Romanian sewing technique called "crestatel".
Embroidered monogram on back.



Hanalei Dress Beige - D02

CORINA VLADESCU S/S 14



Embroidered monogram on back.
Hand sewn borealis effect pearls on front.
Hand made traditional Romanian sewing technique called "crestatel".
Cascading ruffles on front.



Escapist Dress - D07

CORINA VLADESCU S/S 14



Ancient know-how meets 21st century science.

Aerated cotton gauze.

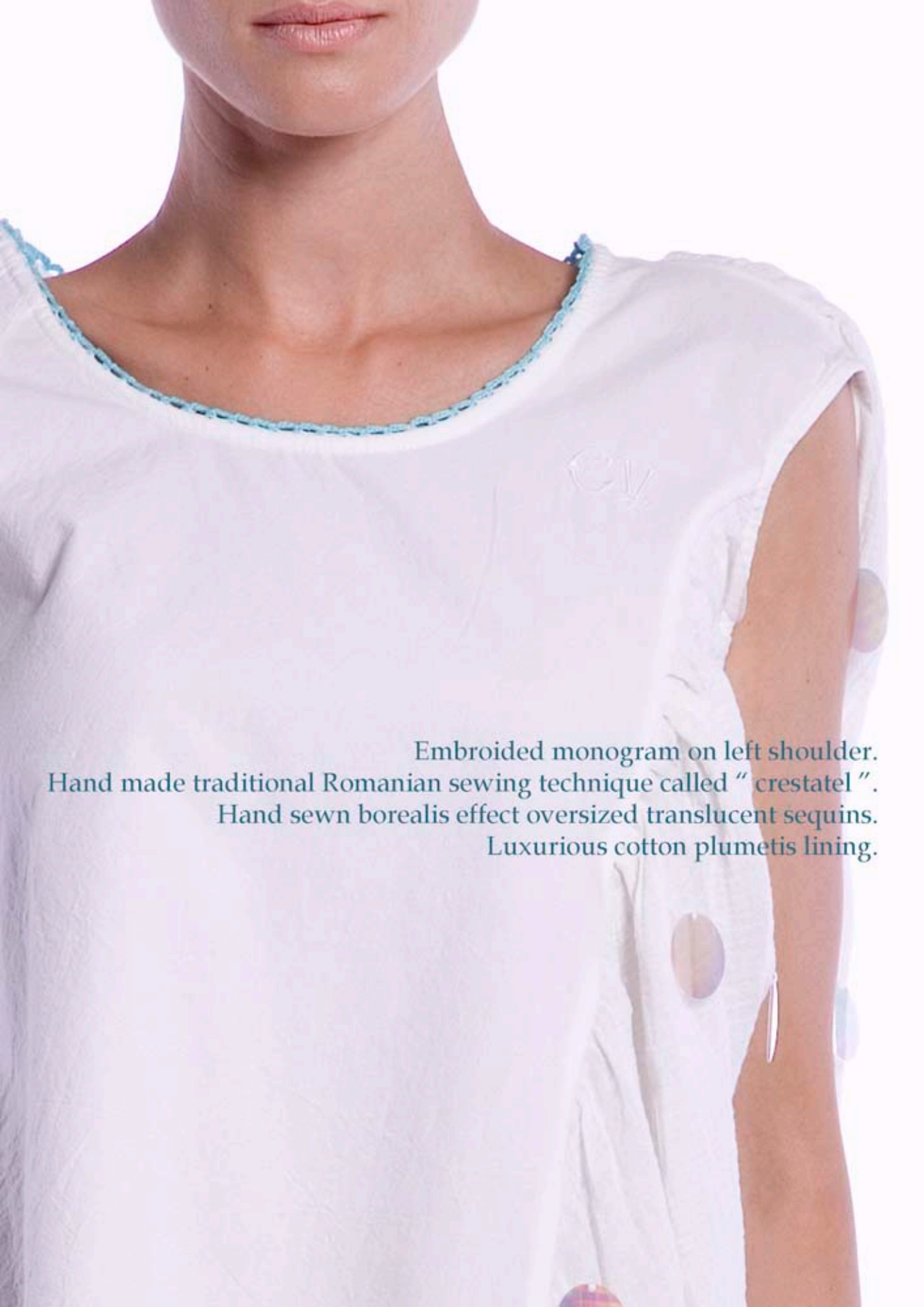
Hand made traditional Romanian sewing technique called "crestatel".

Ancient Romanian technique of braiding the thread as a belt.



Isolde Dress - D06

CORINA VLADESCU S/S 14



Embroidered monogram on left shoulder.
Hand made traditional Romanian sewing technique called "crestatel".
Hand sewn borealis effect oversized translucent sequins.
Luxurious cotton plumetis lining.



Avalon Top - T07
Finn Pants - P02

CORINA VLADESCU S/S 14




Premium finishings.
INNOVATION.
Hand made traditional Romanian sewing technique called " crestatel ".
Mesh intarsia.
Personalised embroidery with monogram.



Supernova Top - T08
Finn Pants - P02

CORINA VLADESCU S/S 14



This whimsical blouse took one of our seamstresses five days to hand sew each of the golden oversized sequins alone. Another two days were needed for the piece to be whole. What can we say? We love detailing.

Hand made traditional Romanian sewing technique called "crestatel"
Hand sewn golden oversized sequins.
Mesh intarsia.



Skye Top - T05
Miami Skirt - S01

CORINA VLADESCU S/S 14



INNOVATION:
Original patented design.
Hand made traditional Romanian sewing technique called "crestatel".
Luxe monogrammed embroidery.



Beckett Top - T06
Finn Pants - P02

CORINA VLADESCU S/S 14



Personalised embroidery with monogram.
Low cut back.



Dakota Top White - T01
Miami Skirt White - S01



INNOVATION.
Original patented design.
Intricate minutious flower shaped cuts.
Hand made traditional Romanian sewing technique called " crestatel ".
Personalised embroidery with monogram.
Monogram embroidered on sleeve.



Dakota Top Beige - T01
Newport Pants - P05

CORINA VLADESCU S/S 14



INNOVATION.

Original patented design.

Intricate minutious flower shaped cuts.

Hand made traditional Romanian sewing technique called " crestatel ".

Personalised embroidery with monogram.

Monogram embroidered on sleeve.



Spuma Top - T04
Hudson Pants - P03

CORINA VLADESCU S/S 14



Carnation flower shaped pleated blouse.
Hand made traditional Romanian sewing techniques called "crestatel".



Amazona Top White - T02
Noah Pants White - P01

CORINA VLADESCU S/S 14



Luxe intricate detailing.
Hand sewn borealis effect pearls.
Hand made traditional Romanian sewing technique called "crestatel".
cascading ruffles.
Slightly padded tear shaped shoulder caps.



Amazona Top Beige - T02
Noah Pants Beige - P01



Luxe and intricate detailing.
Hand sewn borealis effect pearls.
Hand made traditional Romanian sewing technique called "crestatel".
Cascading front ruffles.
Monogrammed back detail.
Slightly padded shoulder cap.



Phoenix Top - T03
Finn Pants - P02




Signature tank top.
Twisted oversized trimmings.
Personalised embroidery with monogram.



Sophie Top - T09
Hudson Pants - P03

CORINA VLADESCU S/S 14



INNOVATION.
Signature design aerated cotton gauze blouse.
Metallic piercings.



Ocean Top - T10
Newport Pants - P05



This delicate foamy blouse is all frills and cut-outs.
it took one of our seamstress 2 days to complete.

Why?

Because all our pieces look as beautiful on the inside as they do on the outside.

Leaf cut-outs on the sleeve.
cascading ruffles.



Lina Overall - 001

CORINA VLADESCU S/S 14



Metallic piercings.
Luxurious cotton batiste plumetis lining.
Ancinet technique of braiding the threads used for belt.



Spuma Top - T04
Hudson Pants - P03

CORINA VLADESCU S/S 14


The signature flatterring cut of our premium shorts.
Personalised embroidery with monogram on both legs.





Amazona top - T02
Kid Pants - P04

CORINA VLADESCU S/S 14



Personalised embroidery with monogram on both legs.
Two metallic zipper front pockets.
Luxe finishings.
Back metallic zippers at ankles.



Amazona Top Beige - T02
Noah Pants Beige - P01

CORINA VLADESCU S/S 14



Luxurious detailing on a classic piece reinterpreted.
Crepe trimmings.
Personalised monogrammed embroidery.



Sophie Top - T09
Hudson Pants - P03


The signature flaterring cut of our premium shorts.
Personalised embroidery with monogram on both legs.
Premium natural horn front button.





Amazona Top - T02
Kid Pants - P04

CORINA VLADESCU S/S 14

A person is shown from the waist down, wearing a cream-colored blouse with ruffled sleeves and white trousers. The trousers feature large, intricate white embroidery on the lower legs, depicting a stylized face or mask. There are two metallic zipper front pockets and back metallic zippers at the ankles. The person has teal-colored nail polish.

Personalised embroidery with monogram on both legs.
Two metallic zipper front pockets.
Luxe finishings.
Back metallic zippers at ankles.



Amazona Top White - T02
Noah Pants White - P01


CORINA VLADESCU S/S 14



A reinterpreted classic.
Luxe personalised embroidery with monogram.
Cotton crepe trimmings.



Phoenix Top - T03
Finn Pants - P02

A person is shown from the waist down, wearing a white t-shirt and patterned shorts. The shorts have a white drawstring waist and a white trim along the bottom edge. The pattern on the shorts is a repeating geometric design in shades of beige and brown. The person's hands are at their sides, and they are standing against a plain white background.

Luxurious innovative fabric: wet look coated soft cotton.
Aerated crepe cotton trimmings.



Ocean Top - T10
Newport Pants - P05

Luxurious innovative fabric: wet look coated soft cotton.

Premium natural horn button

Two metallic zippers on front pockets.

Two metallic zippers at the back of the ankles..





Skye Top - T05
Miami Skirt - S01

CORINA VLADESCU S/S 14

A person is shown from the waist down, wearing a white, three-dimensional, quilted skirt. The skirt features a complex, geometric pattern of raised, diamond-shaped sections, giving it a textured, 3D appearance. A small, monogrammed logo is visible on the left side of the waistband. The person is also wearing a white, short-sleeved top that is slightly lifted, revealing their midriff. The background is plain white.

INNOVATION:
Original patented design.
Three dimensional skirt.
Luxe finishings and detailing.
Monogrammed.

designer pret- a- porter luxury label. Self financed the eponymous label is entirely designed and conceived by Corina Vladescu and produced in house, with her own trained team, in the beautiful building that hosts the main showroom and the office, located in the heart of Bucharest.

Far from elaborating her collections based on special trends catalogues and trend offices, Corina Vladescu sets and builds each season her own style and trends, based on her rough research inspired by her travels, case studies (nature/art/social), drawing and painting endlessly in her journal and leather drawing books.

Poeme de Corina Vladescu is not just another designer label, but a unique story of love, beautifully and ethically written by two companions, with fair trade premium fabrics, couture like detailing, excellent execution and impeccable finishings, personal touch and view on design and print.

Perfectly tailored silhouettes infused with feminine and subtle touches, from flowy dresses to polished jackets and sell-outs like their take on the motorcycle jacket, signature tees, flattering trousers and star cut-offs.

The perfect cut, attained by Corina Vladescu working personally on developing the patterns and prototypes and ever improving in order to meet all woman body needs and enhance curves and flatter good parts.

Identifying with the customer and her body concerns is what makes us different.

Controlling each step from research, design, print, embroideries, fabrics, production and finished product allows us to offer a premium product with a strong identity.

Iconic. Versatile like you!

POEME

CORINA VLADESCU



THE DESIGNER



CORINA VLADESCU

In love with hand work, she interferes in the fabric structure with time consuming patience by braiding, quilting, shredding, scalloping, beading everything by hand. Her paintings and photographs from travels or small things that make up her world, are turned into personal and original prints for the brand's collections. Recently passionate by embroidery she went on to design a unique embroidery for the Spring Summer 14 collection. During her 6 years presence on the market, she has developed signature patented pieces worldwide recognizable. With four international fashion weeks catwalk shows, one Premium Award in 2012 from Italy, a place in the book "La Poesia Della Moda" published by Logos and translated in 5 languages among 100 talented designers from the new generation, designs featured periodically in trend setting publications such as WE Ar Mag, WAD magazine and an ever expanding number shops that carry her brand worldwide, Corina Vladescu brand grows from her beliefs: fairness, ethics, morals, creativity, kindness and courage. Envisioning a brand that identifies with her personality Corina Vladescu develops Poeme de Corina Vladescu alongside long time partner Ionut, atypically, freely based on their own bohemian belief in terms of strategy, design, advertising and client relations.





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